

Jorge Bocobo

Manila
February 12, 1953

To whom it may concern:

As a frequent listener to the DZAS station, I am glad to state that I believe that its message which presents the Lord Jesus as the greatest friend of the poor is helping a great deal in the fight against Communism in this part of the world. I have seen the facilities of the Far East Broadcasting Company, and I can say that its broadcasts in many languages and dialects to different countries in Asia, contributes in no small measure to the cause of peace and brotherhood. Lastly, by spreading the principles of Jesus, its stations are aiding in the elevation of moral life in the Orient.

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March 26, 1953
FOR IMMEDIATE RELEASE

FAR EAST BROADCASTING COMPANY
BROADCASTS FROM ASIA'S FIRST WORLD'S FAIR

Holding the distinction of undertaking Asia's first International Fair, the Republic of the Philippines has launched a gigantic \$6,000,000 project which promises to be the outstanding event of the Orient for the year 1953. Pavilions and beautiful displays from a dozen countries of Asia and Europe make the Luneta in the city of Manila a veritable fairyland of color.

The Far East Broadcasting Company, interdenominational non-profit Christian organization operating seven transmitters in Christian Radio City Manila, saw the International Fair as a God-given opportunity to reach an estimated two million visitors with the Christian message.

An area near the front entrance to the Fair grounds was granted the FEBC, and there a complete studio was designed, built, decorated, and staffed by personnel of Christian Radio City Manila directed by Robert H. Bowman, FEBC vice-president. In this studio many "live" broadcasts are put on daily for receptive audiences. Staff members are assigned as "hosts" for all the hours the Fair is open, and thousands of pieces of Christian literature have been distributed to the throngs that visit the "Call of the Orient" studio daily. Bowman reports that studio audiences pack out "live" broadcasts, and that crowds line up at the studio windows to catch a glimpse of the broadcasters and hear the Words of Life.

A carefully planned strategy of follow-up work has been planned. Working with the Far East Broadcasting Company in this phase has been the "Orient Crusade" and the "Navigators". To date more than 5,000 individual requests have been received for the Gospel of John, many of these coming

Approved For Release 2000/06/26 : CIA-RDP83-00423R000201040003-1

from people who never before have read the Scriptures. More than 2,000 have enrolled in free Bible Correspondence Courses, which have been returning completed at the rate of 100 a week!

In addition to the International Fair project, a regular schedule of broadcasting from Christian Radio City Manila is maintained 20 hours daily in 34 languages and dialects, the greatest known number of languages used on any radio station in the world today with the possible exception of government operated stations.

This, combined with a heavy power expansion program calculated to raise the combined effective radiated power of the Manila transmitters to 262,500 watts, promises the Christian world a greater Voice and coverage of Asia than has hitherto been considered probable.